

Howler & Scratch

PET MAT RANGE

THE PASSION FOR PAMPERING PETS
IS FUELLING DEMAND IN THE
PET SECTOR – DON'T MISS OUT!



Inspired by our love of pets

OUR RANGE INCLUDES...

FOOD MATS



PET MATS & RUNNERS



CAR BOOT PROTECTORS

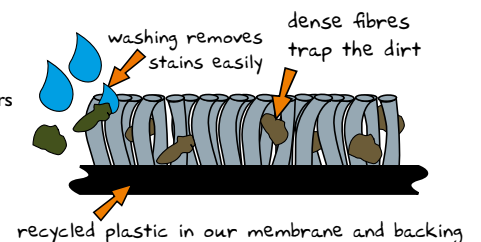


We developed this range in response to the growth in the pet market - all the products have been designed by our team of pet lovers...



Our nylon mats are –

- 100% British designed and manufactured
- Stain resistant with nylon fibres
- Non-slip rubber backing with recycled content
- Dense pile traps dirt, dust & mud to protect your clean floors
- Ultra absorbent to protect floors from muddy paw prints
- Washable at 30°C (USA – 86°F or Cool Wash)
- Mat membrane made from recycled PET bottles
- Backing contains recycled content
- Non-slip and non-scratch backing
- Helps reduce noise and echo



For more information on how our mats work see page 53.



STAIN RESIST



WASHABLE



ABSORBS UP TO 3x
OWN WEIGHT IN WATER



NON-SLIP
NON-SCRATCH



CONTAINS RECYCLED
PLASTIC BOTTLES



HELPS REDUCE
NOISE & ECHO



FAST DRYING



SUITABLE FOR
UNDERFLOOR HEATING

Our mats are designed not to leave marks, however a combination of cleaning products, sunlight & heat may affect and / or cause discolouration to certain types of flooring when covered. We would advise you to please lift the mat frequently to allow the floor under the mat to be cleaned and aired. Our backing is a natural based product free from vinyl & PVC. For specialist flooring please check with the manufacturer before using any rubber backed mats.



PET LOVER MATS...

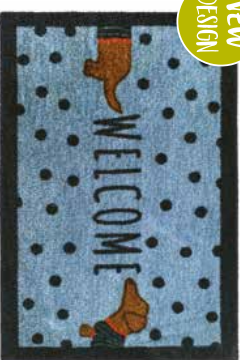
SIZE: 50cm x 75cm (20" x 30")

NEW DESIGN



GOING OUT 1

NEW DESIGN



WELCOME DOGGIE



NEW DESIGN



LOVE PAWS 2



All our pet mats are washable at 30°C



I love these mats, my face just always looks like this!!



HOME PAW 1



DOGS IN 2



WIPE YOUR PAWS 1



CATCH 2



CAT SPOT 1



MEOW 2

FOOD MATS...regular

SIZE: 50cm x 75cm (20" x 30")



TEATIME CHECK BLUE



TEATIME 1

Did someone say FOOD!





MATCHING MATS & RUNNERS...

SIZE: mat 50cm x 75cm (20" x 30") runner 50cm x 150cm (20" x 59")

NEW DESIGN



LOVE PAWS 1

NEW DESIGN



LOVE PAWS RUNNER 1



MULTI PAW 1



MULTI PAW RUNNER 1



HOME 2

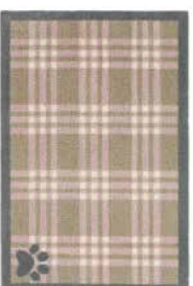
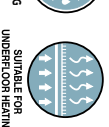


HOME RUNNER 2

Runners... great for hallways, entrances & conservatories

I'm a runner

Me, not so much



COUNTRY CHECK PINK



COUNTRY CHECK PINK RUNNER



CHECK DARK BLUE



CHECK DARK BLUE RUNNER



HEARTS & BONES 1



HEARTS & BONES RUNNER 1



BIG PAWS 1



BIG PAWS RUNNER 1



BIG PAWS 2



BIG PAWS RUNNER 2



CAR BOOT PROTECTORS...

SIZES AVAILABLE: 60cm x 100cm 80cm x 120cm 67cm x 150cm

SHAGGY PET RUGS...
Stain resistant... super soft and comfortable... resistant to bacteria, mould and mildew.



REDUCES BACTERIAL GROWTH BY UP TO 70%

CHARCOAL



MIDNIGHT BLUE	FOREST GREEN	OX RED	MORY	TEAL	OCBRE	BLACK
NUDE PINK	GHOST GREY	CHARCOAL	DENIM BLUE	RED	STONE	OLIVE

ALL OUR SHAGGY PET MATS ARE WASHABLE AT 40°C



SIZE: 80cm x 100cm mat
+ 70cm x 50cm rubber bumper protector

Big enough to cover your boot and save your bumper from scratch marks

you'd be barking mad not to get one!



BIG PAWS 2 CAR BOOT PROTECTOR

Rubber bumper protector Velcros on to the back of the mat – easily rolled in and out to protect your paintwork from doggy scratch marks



REMOVE MAT FROM RUBBER PROTECTOR - WIPE PROTECTOR CLEAN WITH DAMP CLOTH

WASH MAT ON 40°C

LINE DRY THEN REATTACH RUBBER BUMPER



MERCHANDISING

Howler & Scratch

MAT STAND OFFER

- Minimum order £350 carriage paid mainland UK
- Minimum orders overseas (inc. Ireland) please contact us.
- For prices please contact Your Account Manager
- Stand supplied with first full stand order
- Retail stand is the property of Phoenix
- Trade prices are excluding VAT. RRP includes VAT



2 TIER STAND

66cm width x 210cm height x 69cm depth



4 SIDED STAND

75cm width x 249cm height x 90cm depth



NEW RUG SHIPPER BOX

New pet rug display box ideal for shelving or small display areas

- Cardboard shipper box 61cm (w) x 41cm (d) x 61.5cm (h)
- Box holds 15 rugs (rug size: 60cm x 100cm)